



Data Integrity Statement

Waypoints Consulting specializes in applied research, program evaluation and performance monitoring and reporting - all of which rely upon objective, credible quantitative information. Valid and reliable data provide important insights and actionable knowledge to guide effective decision-making related to programs, practices, and policy. Any loss of trust in the integrity of data that is produced, or the methods used to generate it, can foster uncertainty and cause stakeholders to question the legitimacy of both the data and the decisions that flow from it.

Waypoints Consulting is committed to establishing trust by fostering transparency and asking our collaborators and clients to do the same. Information strategies that foster transparency increase the credibility of the reported data and lead to stakeholder support. Such strategies might include:

- Describing how the quantitative information was derived
- Specifying the data's context and parameters to aid interpretation
- Making note of the limitations or constraints on the data
- Reporting on the source of the underlying data
- Assuring that the reported data is reproducible

Rudimentary examples include 1) clearly described time frames when reporting upon longitudinal data; 2) adhering to conventional or federally-required definitions when describing a target group or an outcome; and 3) recognizing limitations of the data and how such limitations might affect the interpretation of outcomes.

Adhering to data reporting strategies that foster trust and transparency is not just good practice - it also enhances the quality, objectivity, and credibility of information produced during monitoring and evaluation activities. It is in this context and culture that data-enriched advocacy, communications, and quality management efforts can achieve their potential.

Waypoints Consulting is committed to principles and practices that promote data integrity. In addition, we adhere to the AEA [Guiding Principles for Evaluators](#) which emphasize high standards, core competencies, respect and responsibility.